TECHNOLOGY TRANSFORMATION
CLOUD · CYBERSECURITY · AI GOVERNANCE
LATAM

Econocom

BBVA 5PB, Santander DR and Technical-Commercial Delivery

Role scope: Technical, presales and delivery leadership · Enterprise banking · Disaster recovery · Commercial-technical execution

~5 PB	~18	~$3M
BBVA MIGRATION SCOPE	PEOPLE COORDINATED	CAREER-REPORTED REVENUE CONTRIBUTION

SITUATION

Enterprise financial-services clients required critical infrastructure, storage, continuity and disaster-recovery programs with significant technical and delivery complexity.

ACTION

Coordinated multidisciplinary technical delivery, presales and client-facing work across large-scale engagements for BBVA Bancomer and Santander.

OUTCOME

Career-reported outcomes include an approximately $3M USD revenue contribution, strengthened enterprise relationships and delivery of resilient solutions in banking environments.

STAKEHOLDERS

Banking clients, technical teams, presales, delivery, account managers, Econocom leadership, infrastructure, continuity and client operations.

Why this matters for executive leadership

Demonstrates complex banking delivery across resilience, continuity, critical infrastructure and technical-commercial leadership.

Evidence classification: career-reported professional scope and outcomes. The approximately 5 PB, ~18-person and ~$3M figures are not presented as independently audited assurance.